



# Alison Green

Accredited Coach | MSc Executive Coaching | BSc Psychology

## Profile

Coaching and inspiring individuals & groups to be their “brilliant selves”. Helping to create change through combining a relational coaching approach with my depth of leadership experience.

Coaching can be transformative and never more so than during times of transition. I work with people as they step up to leadership roles, back into work after a break or think about “what’s next” in their working life. These are pivotal moments when we’re open and exploring possibilities.

My coaching approach is curious, creative and collaborative. I help clients clarify their coaching goals and what they want to change, create new perspectives and identify the steps to realise their potential. It’s often the smallest of changes that can have the most profound impact.

I’m a champion of diverse and inclusive workplaces and making a difference through coaching. This has been shaped by defining moments during my career including receiving the life changing experience of being coached.

## Coaching Practice

I coach clients on a 1:1 basis to help them be their best and realise their aspirations. I work with directors, functional heads, senior managers, future leaders and start ups.

I facilitate small groups to make the experience of returning to work after a career break or making the next leadership transition easier and more successful.

I work across a range of sectors including healthcare, legal, charity, creative, media, digital and financial services. I’m Director of WOMBA, a coaching consultancy that specialises in coaching programmes to support diversity and inclusion.

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*“The coaching led to one of the most significant periods of growth in my career. The time I spent with Alison was one of the best investments I have made”* **Director, Health Services**

*“Alison’s coaching support helped reinvigorate me and remind me of my energy, potential and skills”* **Director, Charity**

*“Alison has the rare ability to make change feel easy”*  
**Creative Director**

*“Alison is excellent at providing insightful feedback to support individuals’ development and growth. Her approach is thoughtful, a natural coach, who guides you to think through different perspectives. I would thoroughly recommend her if you are considering someone to work with on a personal or organisational level.”* **Group Head of Talent and Performance, AXA Partners**

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## Career Experience

My leadership expertise, commercial awareness and psychological understanding help me to connect with my clients and their situation.

Some of my career transitions were from start ups to multinationals, from the creative to the healthcare sector and from mature to emerging markets. My most profound transition was becoming a working parent and, with it, a ‘professional juggler’.

I’ve directed the advertising accounts of some of the world’s leading brands, established an agency network in South East Asia and for 14 years I held marketing leadership roles at AXA and served on the Diversity & Inclusion Board. My greatest enjoyment and successes came from building teams and developing individuals which led to my career transition into executive coaching.